



Convoy Cup

2014 SPONSORSHIP PACKAGE

Help us commemorate our veterans' sacrifices.

Honouring those who served.

11 Morris Dr. #206
Dartmouth, NS. B3B 1M2

(902) 468-7100

convoycup.com

The Convoy Cup Foundation



For more than twelve years, the Convoy Cup Foundation has been promoting and preserving the history, stories, and memory of the sailors, airmen, and merchant marine that secured and preserved peace in our time.

The convoys from Halifax and New York provided a lifeline to an entire continent locked in a struggle against unimaginable tyranny. It is our mission to ensure the scope and scale of the sacrifice made to defend liberty and democracy is never forgotten.

As the memory of the Battle of the Atlantic and World War II sink further into the past, the Convoy Cup Foundation, working with our sister foundation, *Stiftelsen Convoy Cup*, in Risør / Skudeneshavn, Norway, is dedicated to making sure our shared history is not forgotten.

We're asking for your donation so we can continue to honour those who secured peace in our time and provide much needed support to those maintaining that peace today.

Your contribution to the Convoy Cup Foundation allows us to move forward with key initiatives such as creating a modern, searchable and sharable online **information archive** to preserve the memory and history of those who sacrificed so much. Your contribution will aid in the creation of an animated series featuring **Bamse**, the real-life Norwegian canine war hero who's stories of the convoys appeal to entirely new generations of young people.

Supporting our veterans means more than just preserving history. The **Convoy Cup Peace Prize** is awarded to organizations that provide meaningful support to our veterans. Best of all, it's veterans themselves who choose the Peace Prize recipient.

We humbly ask for your donation so we can continue to honour those who served, preserve their history, and make a direct impact on the lives of those who secured peace, and those who maintain it.

The Convoy Cup Foundation

A sailpast that honours and supports our veterans.

During the Second World War, merchant marine and naval convoys acted as a lifeline to Europe. These convoys would depart from the historic waters of the Bedford Basin, across an ocean fraught with peril and uncertainty.

The biennial Convoy Cup honours these convoys by arranging a commemorative sail past during the closing ceremonies. Owners of recreational boats take up the banner of a merchant marine or navy ship that took part in the Battle of the Atlantic. These boats then set out across the Bedford Basin, as their namesakes did over fifty years ago, re-enacting a convoy's departure from those same waters.

HMCS Sackville is the symbolic flagship of this commemorative fleet. From its stern, veterans, their families, along with local and international dignitaries review the fleet, and receive each ship's salute.

It's an emotional experience for all involved.

This year, every participant in the sail-past will also be raising funds to help the Convoy Cup Foundation achieve its mandate. We ask you to support their efforts. Your donation will help fund programs that support veterans, commemorate their sacrifices, and perpetuate their memory by educating future generations.



About the Convoy Cup Foundation



Convoy Cup

The Convoy Cup recognizes the historical contribution of the port of Halifax to the convoy lifeline to Europe during World War II, and perpetuates the memory of the courageous men and women of the merchant marine, navy and air force.

We continue to honour the sacrifices made by veterans of past and present conflicts, who contributed so much to the peace and security we enjoy today.

Please see the next page for a full catalogue of sponsorship opportunities.





Carrier Class

For contributions greater than \$50,000.

- Plaque commemorating your contribution
- Your corporate logo on this year's Convoy Cup Peace Prize
- Featured in our website sponsor bar
- A corporate profile on convoycup.com
- Banner & corporate flag at harbour venue for race & sailpast
- Permanent recognition on Convoy Cup website Wall of Fame
- VIP access to HMCS Sackville sailpast and this year's events



Battleship Class

For contributions greater than \$25,000.

- Plaque commemorating your contribution
- Featured in our website sponsor bar
- A corporate profile on convoycup.com
- Banner & corporate flag at harbour venue for race & sailpast
- Permanent recognition on Convoy Cup website Wall of Fame
- VIP access to HMCS Sackville sailpast and this year's events



Submarine Class

For contributions greater than \$10,000.

- Plaque commemorating your contribution
- Featured in our website sponsor bar
- Banner & corporate flag at harbour venue for race & sailpast
- Permanent recognition on Convoy Cup website Wall of Fame
- Invitation to HMCS Sackville sailpast and this year's events



Cruiser Class

For contributions greater than \$5000.

- Plaque commemorating your contribution
- Featured in our website sponsor bar
- Banner & corporate flag at harbour venue for race & sailpast
- Permanent recognition on Convoy Cup website Wall of Fame
- Invitation to HMCS Sackville sailpast and this year's events



Destroyer Class

For contributions greater than \$1000.

- Featured in our website sponsor bar
- Banner & corporate flag at harbour venue for race & sailpast
- Permanent recognition on Convoy Cup website Wall of Fame
- Invitation to HMCS Sackville sailpast and this year's events



Frigate Class

For contributions greater than \$500.

- Featured in our website sponsor bar
- Banner & corporate flag at harbour venue for race & sailpast
- Name or company name listed on the plaque presented to the Canadian Merchant Navy Association.
- Invitation to HMCS Sackville sailpast and this year's events



Corvette Class

For contributions \$100 and greater.

- Featured in our website sponsor bar
- Name or company name listed on the plaque presented to the Canadian Merchant Navy Association.
- Invitation to HMCS Sackville sailpast and this year's events



Minesweeper Class

For contributions under \$50.

- Featured in the donors section of a respective boat taking part in HMCS Sackville sailpast
- Invitation to the HMCS commemorative sail-past

Offline Donation



Honouring those who served.

THANK YOU for your contribution.
Please complete this form and either mail,
fax or email it to the Convoy Cup Foundation.

CONVOY CUP FOUNDATION
11 Morris Dr. #206
Dartmouth, NS. B3B 1M2

Phone : +1 (902) 468-7100
Fax : +1 (902) 468-7200
info@convoycup.com

NAME

ADDRESS

PHONE

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CITY

☐

ANONYMOUS DONATION

PROVINCE
OR STATE

POSTAL /
ZIP CODE

☐

CORPORATE DONATION

COUNTRY

Is this donation in support of a
historic ship? If so, please indicate.

Display name, as you would like
it to appear on the Wall of Fame:

Payment options:

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PAID VIA CHEQUE (ENCLOSED)

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PAID VIA CREDIT CARD (DETAILS PROVIDED)

☐

PAID VIA CREDIT CARD (CALL ME FOR DETAILS)

☐

PLEASE INVOICE ME

Cheques should be made payable to the
Convoy Cup Foundation. Please do not send cash.

Credit Card Information

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VISA

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MASTERCARD

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AMEX

NAME
ON CARD

CARD
NUMBER

EXPIRY

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Thank you. A charitable tax receipt will be mailed to the address you provided above.